

Corporate Profile

UCYP University:
An Adaptive University

www.ucyp.edu.my

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PRO-CHANCELLOR OF UCYP UNIVERSITY



**The Right Honourable Chief Minister of Pahang
Dato' Sri Diraja (Dr.) Haji Wan Rosdy Bin Wan Ismail**

SDSA., SSAP., SUMW., DSAP., DIMP., SMP., AMP.

**VICE CHANCELLOR
OF UCYP UNIVERSITY**



**The Honorable Professor Dato' Dr. Muhammad Fauzi
Bin Mohd Zain**

DIMP.

CORPORATE STRUCTURE

About Yayasan Pahang
Yayasan Pahang Corporate Structure
Vision & Mission
About UCYP University
Recognitions

ABOUT YAYASAN PAHANG



The launching of the Pahang State Foundation was graced on September 29, 1983 by His Majesty Sultan Haji Ahmad Shah Ibni Almarhum Abu Bakar Riatyuddin Muadzam Shah, who was the King then.

The main mission of the establishment of the Pahang State Foundation is to bring about improvements in education, sports and culture and to avail opportunities of education among the citizens living in this state.

The Pahang Chief Minister, YAB Dato' Sri Diraja Wan Rosdy Bin Wan Ismail, is the Chairman of the Board of Trustee. In its effort to achieve the mission and vision, the Pahang State Foundation has established its subsidiaries - YP Plantation Holdings Sdn. Bhd., Maahad Tahfiz Negeri Pahang, KYP Education Sdn. Bhd. (UCYP University, Kolej Yayasan Pahang and Native People Development Program - PETAMA), YP Advanced Skills (IASC Holdings Sdn. Bhd.), YP Hevea Sdn. Bhd., YP Mining Sdn. Bhd. and YP Land Sdn. Bhd.



YAYASAN PAHANG CORPORATE STRUCTURE

The structure reflects the ultimate intention of Yayasan Pahang in encouraging the improvement of the educational transformation of the Pahang community in order to produce highly knowledgeable, skilled, mature and balanced human capital.





VISION

UCYP University : An Adaptive University

MISSION

- To inspire next generation of innovators
 - To enhance future learning
 - To establish adaptive research
 - To develop global mindset
- To create technology savvy graduates
 - To advance societal wellbeing

ABOUT UCYP UNIVERSITY



UCYP University started its journey in 1992 as Institut Kemajuan Ikhtisas Pahang (IKIP) and has since evolved into a **full-fledged university**, conferred by the Ministry of Higher Education Malaysia in 2023. As an institution under KYP Education Sdn. Bhd., a wholly-owned subsidiary of Yayasan Pahang, UCYP University continues to expand its academic capacity and learning environment, contributing to higher education development in Pahang.

The university is **ranked #163 in Asia and #52 in ASEAN** under the AppliedHE Private University Ranking 2026, supported by strengths in teaching & learning and community engagement, reflecting its commitment to social and academic impact.

UCYP University offers Foundation, Diploma, Bachelor's and Postgraduate programmes across four academic clusters: **Global Business and Strategic Management, Early Childhood Education, Science Technology and Innovation, and Quranic Studies and Islamic Civilization.** It is also among the earliest institutions approved by the Malaysia Board of Technologists (MBOT) to offer the **Bachelor of Artificial Intelligence Technology**, demonstrating readiness for technology-driven fields and future talent development.

Globally, the university maintains academic and cultural linkages across **China, Jordan, Indonesia, South Korea, Japan, Russia and Finland**, supporting mobility, collaboration and industry exposure.

Guided by the core values of **Creativity, Quality and Integrity**, UCYP University promotes innovation, continuous quality improvement (CQI) and meaningful engagement with industry and community stakeholders.

Recognition through the Silver Award at the **Awards on Integrity, Governance & Anti-Corruption (AIGA)** and the **Excellence Tourism Education Contributor Award** at the International Conference on Cultural Tourism and Education 2023 Malaysia-China (Heilongjiang) Cultural Economy Cooperation Summit (ICCTE 2023) reinforces institutional credibility. Moving forward, UCYP University remains committed to nurturing future-ready graduates and advancing its presence in the global education landscape.



RECOGNITION

**AppliedHE Top Private University Ranking
All Asia 2026**

**Accreditation status by Malaysia Board of Technologists
(MBOT)**

**The Integrity, Governance and Anti-Corruption Award
(AIGA)**

**The Ministry of Education of the People's
Republic of China**

**Recognition by the Malaysian Qualifications Agency
(MQA)**



AppliedHE™
Public & Private University Ranking
— ALL ASIA 2026 —

UCYP UNIVERSITY

AppliedHE Private University Ranking All Asia 2026

Ranked

52

ASEAN

Ranked

163

ASIA

Ranked

24

MALAYSIA

..... **ASEAN RANKING**

#26 Teaching and
Learning Ranking

#20 Community Engagement
Ranking

Congratulations

Universiti Kuala Lumpur and UCYP University on the provisional accreditation status by Malaysia Board of Technologists, as well as for pioneering the Artificial Intelligence programme



UniKL
UNIVERSITI
KUALA LUMPUR



Bachelor in Artificial Intelligence
Technology with Honours



UCYP
UNIVERSITY
DUBAIC



Bachelor of Artificial Intelligence
Technology (Honours)

Sincerely from,

Technology and Technical Accreditation Council

Congratulations



has successfully winning

SILVER AWARD (2023 & 2022)

Integrity, Governance and Anti-Corruption Award (AIGA)
National Level

&

GOLD AWARD (2020)

Integrity, Governance and Anti-Corruption Award (AIGA)
Pahang State Level



ANUGERAH PERAK
dianugerahkan kepada
KOLEJ YAYASAN PAHANG
EDUCATION SDN BHD



ANUGERAH PERAK
dianugerahkan kepada
KYP EDUCATION SDN BHD



RECOGNITIONS



**UCYP University is recognised by the
Ministry of Education of the
People's Republic of China
and is now listed on
China's JSJ website**

(<http://jsj.moe.gov.cn/nl/12027.shtml>)

RECOGNITIONS

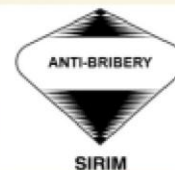
All UCYP University programmes are approved by the Ministry of Higher Education (MOHE). Quality education at UCYP University is further underpinned by its compliance with the requirements of the Malaysian Qualifications Agency (MQA) and the constant monitoring carried out by UCYP University and its university's partners. Organization for standards and quality such as SIRIM has also evaluated and recognised the academic quality of our academic programmes.



Agensi Kelayakan Malaysia
Malaysian Qualifications Agency



CERTIFIED TO ISO 9001: 2015
CERT.NO : QMS 00615



CERTIFIED TO ISO 37001:2016
CERT. NO : ABMS 00197



**Commencement Ceremony for the Class of 2024
Chinese-Malaysian Co-operation Programme Students**
23 September 2024 | CITC, Chengdu, China



UCYP University Strengthens International Collaboration with UESTC
 24 September 2024 | UESTC, China



Commencement Ceremony for the 2025 Cohort of the China-Malaysia Joint Education Program

10 November | CITC, Chengdu, China

**KYP
EDUCATION
SDN. BHD.
BOARD OF
DIRECTORS**



**CHAIRMAN
KYP EDUCATION SDN. BHD. BOARD OF DIRECTORS**

YANG HORMAT
DATO' SRI HAJAH SHAHANIZA BINTI SHAMSUDDIN



**VICE CHAIRMAN
KYP EDUCATION SDN. BHD. BOARD OF DIRECTORS**

YANG HORMAT
PROFESSOR DATO' DR. ABDUL MONIR BIN YAACOB

MEMBERS, KYP EDUCATION SDN. BHD. BOARD OF DIRECTORS



YANG HORMAT
DATO' DR. MUHAMAD
BIN MUDA



YANG HORMAT
DATO' NOR AZITA
BINTI ABDUL RAHMAN



YANG HORMAT
DATO' SRI DR. SALLEHUDDIN
BIN ISHAK



YANG BERBAHAGIA
CIK FADWAH BINTI ANUWAR



YANG HORMAT
DATO' INDERA HAJI DZUL-KIFLY
BIN OSMAN

BOARD OF GOVERNORS

UCYP University Board of Governors
Organization Chart of KYP Education
Sdn. Bhd. (KESB)



**CHAIRMAN
UCYP UNIVERSITY BOARD OF GOVERNORS**

YANG BERBAHAGIA
TAN SRI DATO' SRI PROFESSOR
DR. NOORUL AINUR BINTI MOHD NUR

MEMBERS, UCYP UNIVERSITY BOARD OF GOVERNORS



YANG HORMAT
DATO' DR. MUHAMAD
BIN MUDA



YANG HORMAT
PROFESSOR EMERITUS
DATO' SRI DR. DAING
MOHD NASIR DAING IBRAHIM



YANG HORMAT
PROFESSOR DATO' DR.
MUHAMMAD FAUZI
BIN MOHD ZAIN



YANG BERHORMAT
DATO' AHMAD IRSHADI
BIN ABDULLAH AL QARI



YANG HORMAT
PROFESSOR DATO' DR.
NORZAINI BINTI AZMAN



YANG BERBAHAGIA
TS. MOHD FADZIL
BIN MOHD IDRIS



YANG HORMAT
DATO' DR. MOHD ISMAIL
BIN ABD AZIZ

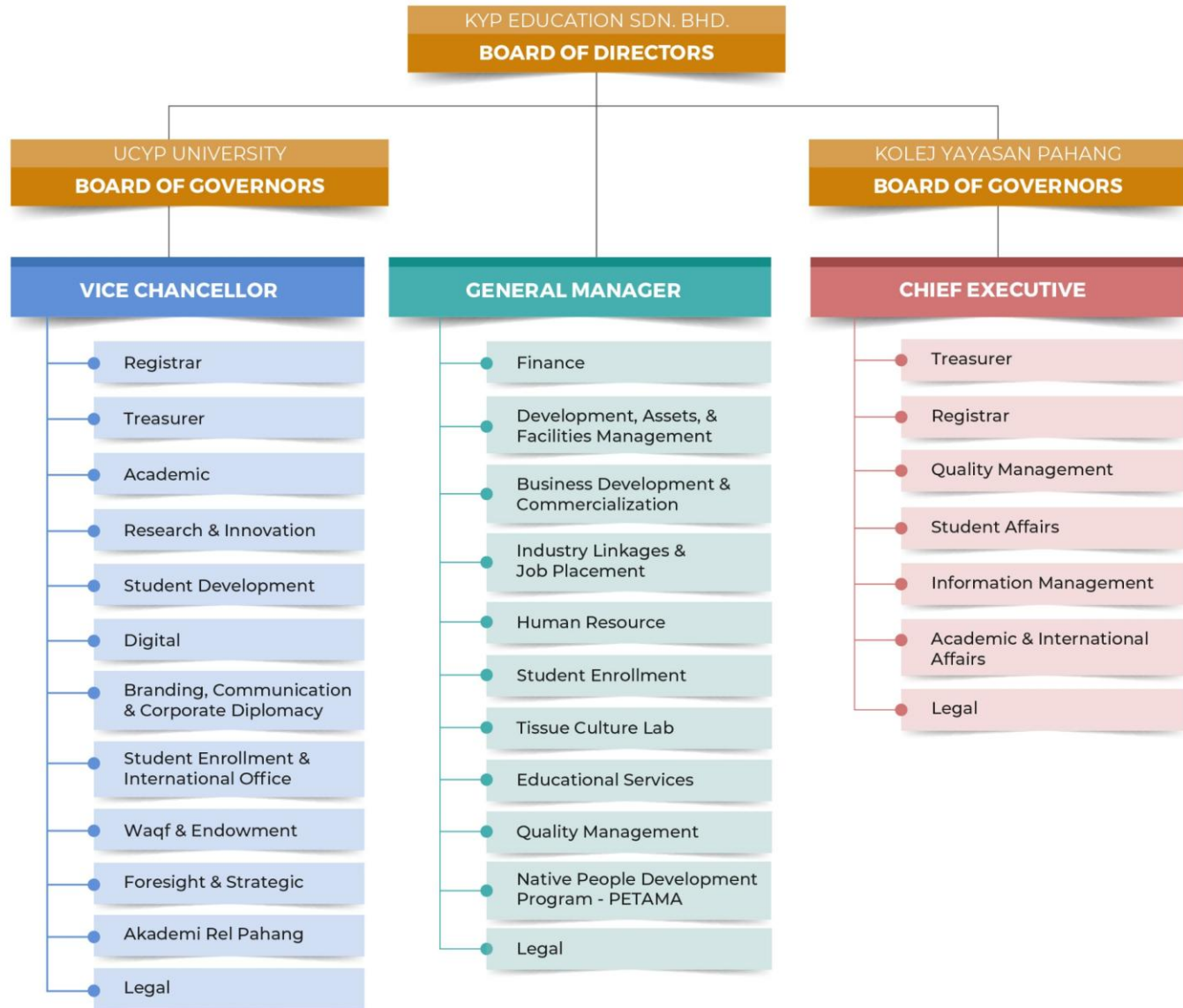


YANG BERBAHAGIA
EN. MOHD KAMIL
BIN IBRAHIM



YANG BERBAHAGIA
PUAN NURLIANA
BINTI MUHAMMAD

ORGANIZATION CHART KYP EDUCATION SDN. BHD.



OUR TEAM

KYP Education Sdn. Bhd.

Top Management & Head of Department

UCYP University

Top Management, Dean of Faculty &
Head of Department

ABSTRACT BACKGROUND

KYP EDUCATION SDN. BHD.

Top Management

General Manager

NORSAZLINA BINTI CHE GHAZALI

Treasurer

NOR HAFIFAH BINTI MOHAMAD

Head of Department

Senior Manager (Facility Management and Services Department)

KHAIRUL HIDAYAT BIN ABDUL MANAN

Senior Manager (Human Resource Department)

RENEE FAIZURA BINTI ABDUL RAJAK

Senior Manager (Student Recruitment Department)

YUNG LEONG LAM

Senior Manager (Business Development & Commercialization Department)

MOHD ZAMRI BIN IBRAHIM

Principal (Smart Tahfiz)

HAJI ABDUL MANAF BIN HAJI HASSAN

Manager (Native People Development Program - PETAMA)

SOBARIAH BINTI ABU BAKAR

Manager (Student Recruitment Department)

NAZLAN BIN MOHAMED NAZIDIN

Manager (Asset and Facility Management Department) & (Occupational Health and Safety Unit)

MOHD NAZROL BIN ZAINUDDIN

Integrity Officer (Integrity Unit)

RENEE FAIZURA BINTI ABDUL RAJAK

Manager (Integrity Unit)

NURIZA BINTI ALI

Manager (Finance Department) - Acting

WAN NUR NAJIHAH BINTI WAN RODZI

Manager (Industrial Linkages & Job Placement Department)

NOR AFZAN NIZAN BINTI MOHD ARIS

Manager (Internal Audit Unit)

NADIA BINTI ZAMRI

UCYP UNIVERSITY

Top Management

Vice Chancellor

PROFESSOR DATO' DR. MUHAMMAD FAUZI
BIN MOHD ZAIN

Deputy Vice Chancellor (Academic)

ASST. PROF. TS. DR. MOHD HAMISA
BIN ABDUL HAMID

Deputy Vice Chancellor (Research & Innovation)

ASSOC. PROF. DR. TAN LI PIN

Deputy Vice Chancellor (Student Development & Community Diplomacy)

ASST. PROF. DR. AHMAD FARED
BIN MOHD DIN

Registrar

JALALUDDIN BIN ABDULLAH

Treasurer

NOR HAFIFAH BINTI MOHAMAD

Chief Digital Officer

TS. SURIYANI BINTI SULAIMAN

Assistant Vice Chancellor (Branding, Communication & Corporate Diplomacy)

SUHAILA BINTI HAJI MUKHTAR

Assistant Vice Chancellor (Student Enrolment & International Office)

YUNG LEONG LAM

Assistant Vice Chancellor (Foresight & Strategic Unit Office)

HAJJAH NOR AISHAH BINTI HASHIM

Assistant Vice Chancellor (Waqf & Endowment)

VACANT

Director

(Tun Ghazali Shafie Institute for Strategic Leadership)

ASST. PROF. DR. SHAKIRAH BINTI NOOR AZLAN

Director

(International Institute for Islamic Civilization)

ASSOC. PROF. DR. AZHAR BIN JAAFAR@RAMLI

Director

(Centre for Continuing Education)

AHMAD SHAHNUN BIN IBRAHIM

Director

(Akademi Rel Pahang)

TS. MUHAMAD SYAFIQ BIN AHMAD

Legal Officer

MUHAMMAD NAQEEB BIN AZMAN

Dean of Faculty

Dean, Postgraduate School

SUHAILA BINTI HJ. MUKHTAR

Dean, Faculty of Technology, Design and Management

DR. MOHD PIRDAUS BIN MAT HUSAIN

Dean, Faculty of Education and General Studies

DR. NOR HIDAYAH BINTI MOHAMED

Dean, Faculty of Quranic Science

DR. MOHD SALEH BIN RAMLI

Head of Department

Deputy Registrar (Academic Administration)

DR. NOORADELENA BINTI MOHD RUSLIM

Manager (Registrar)

VACANT

Manager (Quality Management) - Acting

SHAI DATUL JASHEILA BINTI ABD MUBIN

Manager (Academic Management & Strategic Center)

VACANT

Manager (Research Management Center)

DEDI SANJAYA

Manager (Information Management)

KHAZALI BIN IDRIS

Manager (Centre For Student Engagement)

NUR AMANI BINTI IBRAHIM

Manager (Counselling Center)

NORHIDAYAH BINTI MOHD IBRAHIM

Manager (Branding, Communication & Corporate Diplomacy)

FARAH HARIATY BINTI MOHD SHUKRI

Manager (Waqf & Endowment)

RUHAIZA BINTI ESAHAR

ACADEMIC PROGRAMME

Faculty of Technology, Design and Management
(FTDM)

Faculty of Education and General Studies
(FEGS)

Faculty of Quranic Science (FQS)

Postgraduate School (PGS)

Language Centre

ACADEMIC PROGRAMME

UCYP University is committed to delivering high-quality, market-driven academic programmes aligned with global standards and future workforce needs. Guided by the Sustainable Development Goals (SDGs), Value-Based Education (VBE), and the integration of digitalisation and Artificial Intelligence (AI), all UCYP curriculum are designed to produce graduates who are competent, ethical, and industry-ready.

Supported by more than 100 experienced academicians, including over eleven (15) PhD holders and more than 90% Master's degree holders, UCYP offers a comprehensive academic ecosystem comprising two (2) foundation programmes, fourteen (14) diploma, eight (8) bachelor's degrees, five (5) master's programmes, and three (3) PhD programmes. The University continues to strengthen its academic capacity by expanding its pool of doctoral and postgraduate scholars.

At the core of UCYP's academic philosophy is CQI – Creativity, Quality, and Integrity. Creativity encourages innovative and interdisciplinary learning; Quality is assured through continuous curriculum review and outcome-based education; and Integrity upholds ethical conduct and professionalism. UCYP's curriculum framework embeds digital skills, AI literacy, sustainability awareness, and ethical values across all disciplines, preparing graduates for Industry 4.0 and beyond.

The University is strengthened by multidisciplinary expertise in Management, Islamic Studies, Creative Design, Artificial Intelligence & Information Technology, Technical Management, Education, and related fields, enabling a holistic learning experience. In line with national and global workforce strategies, UCYP places strong emphasis on Technical and Vocational Education and Training (TVET). Through strategic industry collaborations, programmes integrate real industry exposure, professional certification pathways, and job-placement support to enhance graduate employability.



UCYP actively promotes research, innovation, and knowledge dissemination by providing institutional support for publications, conferences, and academic engagement. The University organises and participates in international platforms such as International Conference on Islam and Higher Education (ICIHE), International Conference on Innovative Technology & Science (ICITS), International Conference on Education and Business, Management and Governance (BMAGIC) and other scholarly forums.

Beyond formal degrees, UCYP offers professional and continuing education programmes for adult learners and industry practitioners. Each student receives continuous academic advising, supported by semester-based programme appraisal. UCYP consistently records strong academic outcomes, with most graduates achieving CGPA 3.00 and above and maintaining a high overall passing rate.

In recognition of its academic quality and institutional performance, UCYP University has been ranked 163rd in Asia, 52nd in ASEAN, and 24th in Malaysia by the AppliedHE Private University Ranking – All Asia 2026. UCYP also achieved 64th position in Asia for Teaching & Learning criteria and 26th in ASEAN, reflecting the University's strong commitment to educational excellence.

FACULTY OF TECHNOLOGY, DESIGN AND MANAGEMENT (FTDM)

The Faculty of Technology, Design and Management (FTDM) is an academic faculty that integrates technology, creativity, management, and Artificial Intelligence to prepare graduates for an increasingly digital and intelligent world. FTDM embraces the convergence of human creativity and smart technologies, where data driven thinking, automation, and intelligent systems enhance decision making, innovation, and design processes.

Moving beyond traditional disciplinary boundaries, FTDM serves as a dynamic platform where Artificial Intelligence supports technological advancement, creative exploration, and strategic management. AI is embedded as an enabling tool that strengthens problem solving, optimizes workflows, and expands analytical capabilities across teaching, learning, and research. Innovation here is practiced through the application of intelligent technologies, while creativity is amplified through digital tools and computational thinking. Management is approached with precision, supported by predictive analytics, intelligent systems, and data informed strategies.

FTDM is more than a faculty. It is a future oriented ecosystem that nurtures graduates who are adaptive, tech literate, and capable of leveraging Artificial Intelligence alongside technology and design to address complex global challenges and industry needs.

The Programmes Offered are:

Management Department

- Foundation in Management
- Diploma in New Media Marketing
- Diploma in Accounting
- Diploma in Secretarialship
- Diploma in Tourism Management
- Diploma in Business Management
- Bachelor of Business Administration (Honours)
- Bachelor in Tourism Management (Honours)

Science and Technology Department

- Foundation in Science and Art **UPCOMING**
- Diploma in Maintenance Management
- Diploma in Construction Management
- Diploma in Information Technology
- Diploma in Business Information System
- Bachelor of Software Engineering (Honours)
- Bachelor in Plantation Industry Management (Honours)
- Bachelor of Artificial Intelligence Technology (Honours) **UPCOMING!**

Creative Design Department

- Diploma in Fashion Design
- Bachelor of Visual Arts (Honours) in Creative Design

FACULTY OF EDUCATION AND GENERAL STUDIES (FEGS)

The Faculty of Education and General Studies is committed to cultivating future-ready graduates who are poised to contribute meaningfully to the nation, particularly in the field of Early Childhood Education, in alignment with the Sustainable Development Goals (SDG), especially SDG 4: Quality Education. Offering both diploma and degree programmes with a strong emphasis on educational foundations, the Faculty prioritizes the development of highly skilled early childhood educators who are competent in digital pedagogy and responsive to current and future educational challenges.

With a broader vision, the Faculty prepares graduates not only for teaching roles but also to become educators, policymakers, and leaders who can shape the future of the education landscape, particularly within early childhood settings. The curriculum is designed to equip students with comprehensive knowledge and practical skills in education, while also integrating emerging disciplines such as artificial intelligence, digital technologies, and entrepreneurship to support innovation, inclusive practices, and sustainable development in early childhood education.

Leadership development is embedded across programmes to ensure graduates possess the confidence and capability to thrive in diverse professional settings, including digital and multidisciplinary environments. In addition to academic excellence, the Faculty serves as a dynamic platform for educational research and policy development, driving innovation, evidence-based practices, and SDG-oriented initiatives within the education sector, with a strong focus on early childhood education.

Through this multifaceted approach, the Faculty of Education and General Studies aspires to be a leading centre for educational excellence and societal advancement, providing a sustainable, flexible, and future-oriented education.

The Programmes Offered are:

- Diploma in Early Childhood Education
- Bachelor in Early Childhood Education (Honours)



FACULTY OF QURANIC SCIENCE (FQS)

The Faculty of Quranic Science at UCYP University serves as a cornerstone in the development of professional human capital, grounded in the teachings of the Quran. As an institution that upholds the Quran as the foundation of knowledge, the faculty is not merely an academic centre but a hub of intellectual exploration that integrates modern scientific disciplines with divine revelation.

Beyond its academic function, the faculty plays a vital role in strengthening spiritual and religious values within the campus community through a range of scholarly initiatives, spiritual development programs, and Islamic outreach activities. This holistic approach fosters a campus environment rooted in ethics, harmony, and Islamic values.

Driven by a commitment to academic excellence and the advancement of the ummah, the Faculty of Quranic Science at UCYP University aspires to be a premier institution that bridges the heritage of Quranic knowledge with contemporary demands. Its mission is to produce a new generation of scholars who are professional, balanced in intellect and character, and capable of making meaningful contributions to society and the nation.

The Programmes Offered are:

- Professional Tahfiz Certification Program
- Diploma in Islamic Institution Management
- Diploma in Islamic Finance
- Diploma in Tahfiz Al-Quran Studies
- Bachelor of Islamic Management with Halal Business (Honours)

POSTGRADUATE SCHOOL (PGS)

The heart of excellence; the Postgraduate School is responsible for UCYP University's grand plan for postgraduate studies. Envision it as the strategic hub, where advanced education is shaped and nurtured to meet the needs of UCYP University as a comprehensive institution.

The school is dedicated to enhancing the competency of postgraduate students by providing transformative guidance, immersive training and personalized academic counselling. The goal is to ensure excellence in both master's and doctoral education, shaping scholars into exceptional experts.

A robust presence in advanced education, the Postgraduate School is a powerhouse that turns aspirations into reality, raising postgraduate education to new heights.

The Programmes Offered are:

Master's Programmes

- Master in Management (Mixed-mode)
- Master of Business Administration (Coursework)
- Master of Business Administration (ODL) (Coursework)
- Master in Arts and Design (Research)
- Master in Islamic Studies (Research)

PhD Programmes

- Doctor of Philosophy (Management) (Research)
- Doctor of Philosophy (Arts and Design) (Research)
- Doctor of Philosophy in Islamic Studies (Research)
- Doctor of Philosophy in Education (Research) **UPCOMING!**
- Doctor in Professional Practice in Business Management **UPCOMING!**



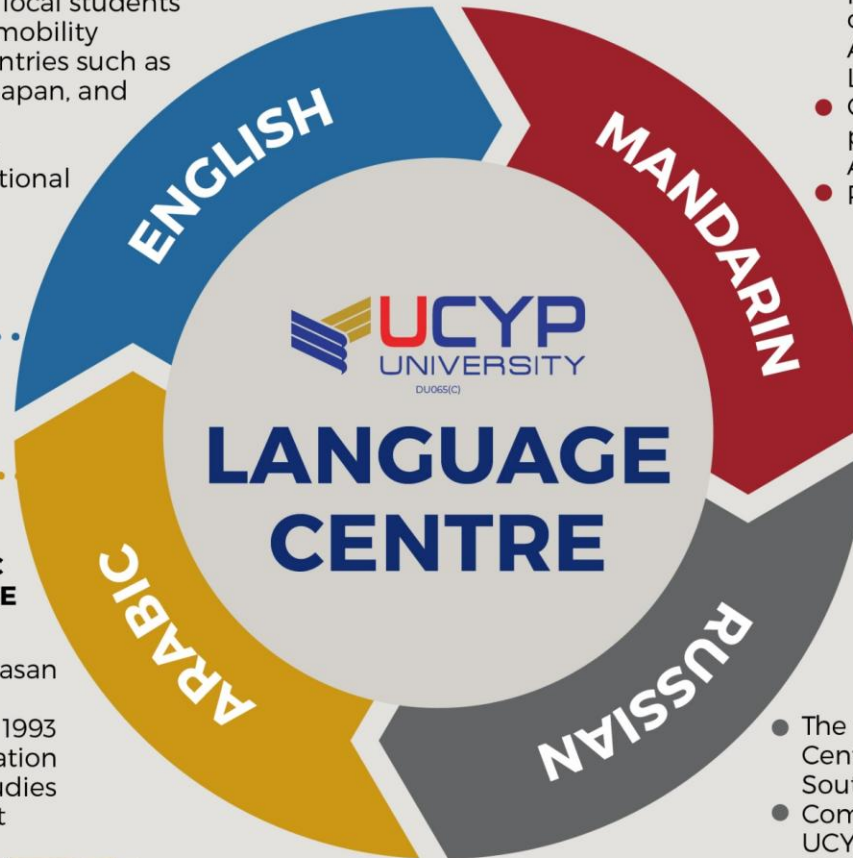
Training and Showcase on Rhyme-Based Teaching Methodology and Material Development

Hornby
A. S. Hornby Educational Trust

- Conducting courses and activities involving local students and international mobility students from countries such as Indonesia, China, Japan, and Korea.
- Collaboration with A.S. Hornby Educational Trust.



- Language preparation programme for students of the Pahang Rail Academy (ARP) to LRVTC, China
- Career placement programmes (e.g. Alliance Steel Sdn. Bhd.)
- Pahang GLC staff



INTENSIVE ARABIC LANGUAGE COURSE (KIBA)

- Sponsored by Yayasan Pahang & MARA
- Established since 1993
- Language preparation course prior to studies in the Middle East



COLLABORATION WITH PUSHKIN STATE RUSSIAN LANGUAGE INSTITUTE, RUSSIA

- The first Russian Language Centre in Malaysia and Southeast Asia
- Commenced in August: 60 UCYP students involved for a duration of 3.5 months
- Teaching staff from Pushkin Institute, Russia
- 4 top-performing students will be sponsored by the Russian government to attend Pushkin Language Institute, Russia for 1 month
- Serves as a language preparation centre before continuing studies in Russia



Collaboration between UCYP University and Pushkin State Russian Language Institute.

OUR FACILITIES

Campus
Transportation
Accommodation
Academic

ABSTRACT BACKGROUND

CAMPUS

UCYP University @ Tanjung Lumpur

UCYP University campus encompasses a fresh twist of architecture that is characterized by the concept of sustainability. The modern and functional design of facilities surrounded by green and rich landscapes, complemented by tranquil lake view strike the balance between UCYP University conducive environment and the healthy, active and genuine campus life.

The impressive integrated building or the **University by the Lake** comprises of a wide and spacious student centre that allows academic, commercial, social and leisure student activities. More than just a campus, the integrated building will be the nurturing ground for an energetic and dynamic UCYP University community.



TRANSPORTATION

Transportation services provided by UCYP University create a less stressful commuting experience for the students. The services are not only offered during the regular duration of academic session, the transportation also supports the routes for educational outdoor activities and shuttle transportation to Kuantan city.



ACCOMMODATION

Tanjung Lumpur Residential College (TLRC)

Within the campus area, the UCYP University two-block student accommodation offers 98 rooms that allow 1000 students presence at one time. The residents of the buildings are equipped with a wide range of facilities that include musolla, cafes, grocery outlets, laundry service and spacious corners for student discussion and leisure. Besides that, the indoor and outdoor courts for sports and recreational activities encourage active, enjoyable and healthy student lifestyles.



City Campus Residential College (CCRC)

Located at the centre of Kuantan city, CCRC captures people's attentions for its colourful presence. The buildings are restructured and designed to meet the needs of its residence – Early Childhood Education students. Like any other accommodation, CCRC is equipped with DIY laundry facility, student centre, musolla, guest house and others. The building can accommodate about 350 residents at one time. Its strategic location in the city offers convenience and optimum accessibility to students' positive and balance social growth.



ACADEMIC AND INDUSTRIAL COLLABORATION & LINKAGES

Academic Collaboration
Industrial Relation
Industrial Networking
Industry Linkages & Job Placement Department
(JJIPK)

ACADEMIC COLLABORATION



INDUSTRIAL RELATIONS

UCYP University has intensified its efforts to establish arrangements with reputable local and international higher educational institutions as well as with innovative industries and companies of relevant sectors. These types of linkages are vital for UCYP University to be recognized internationally and earn global ratings. Most importantly, through the joint activities, UCYP University is able to enhance its quality education and graduates as well as to upgrade the knowledge and skills of its academic personnel.

INDUSTRIAL NETWORKING

UCYP University is becoming more active in driving itself towards exploring every part of the world. Based on the five important clusters; engineering, technology and industry management, business management and Islamic studies, heritage, tourism and creative arts and agro- biotechnology, UCYP University is spreading its wings towards potential destinations that transform UCYP University towards becoming a hub for industrial networking.





YP Maintenance Sdn. Bhd.



RT Development & Engineering Sdn. Bhd.



Liew Sing Development Sdn. Bhd.



Eastern Steel Sdn. Bhd.



Malaysian Railway Development Corporation (MRDC)



Malaysia Rail Link (MRL)



China Communications Construction (CCC)



LKPP Property Sdn. Bhd.



Quek & CO Sdn. Bhd.



Nilatek (M) Sdn. Bhd.



Jaya Bina Properties Sdn. Bhd.



Greenlast Housing Development Sdn. Bhd.



Exact Development Sdn. Bhd.



M RAIL Technics Sdn. Bhd. (KTMB)



Roadcare (M) Sdn. Bhd. (Wilyah Pahang)



Prasarana Malaysia Berhad



Google Malaysia



Vast IT Sdn. Bhd.



Mesiniaga Berhad



Gti Media Asia (Gradmalaysia)



HiTech Pad Berhad



MZR Global Sdn. Bhd.



My Supergift Sdn. Bhd.



Karar Solutions Sdn. Bhd.



Flow Studios Sdn. Bhd.



Media Prima Berhad



Monsta Studios Sdn. Bhd.



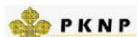
Les Copaque Production Sdn. Bhd.



W.Y. Leong Art Sdn. Bhd.



Amjad Millenium Sdn. Bhd.



PKNP Tenun Pahang Sol



Gading Expert Sdn. Bhd.



Paschow Design



CaryaZara



KRU Studios



Yayasan KRU



Todak Studios



Warnakala Studios



Urgen Sdn. Bhd.



Kunang-Kunang Pictures Sdn. Bhd.



Menara Kuantan 188



Swiss-Belhotel Kuantan



Hyatt Regency Kuantan Resort



Grand Darul Makmur Hotel Kuantan



Zenith Hotel Kuantan



Swiss Garden Kuantan



Hotel Seri Malaysia



Mangala Estate Boutique Resort



Rocana Hotel



Mega View Hotel Kuantan



De Rhu Beach Resort



Al Munzer Travel and Tours Sdn. Bhd.



Ancasa Royale Pekan



Persatuan Agensi-Agenisi Pelancongan dan Pengembaraan Malaysia (MATA) Pahang Chapter



Hotel Grand Continental Kuantan



Hotel Cathayana



Sri Manja Boutique Hotel



Hotel Sentral Kuantan



Touch Me Travel & Tours Sdn. Bhd.



Hotel Development Corporation



Jalen Sdn. Bhd.



Southern Lion Sdn. Bhd.



Smart Glove Holdings Berhad



Skillseed Sdn. Bhd.



Seibu Shoko Co., Ltd.



Malakoff Corporation Berhad



LCCI International Malaysian Association of Tour & Travel Agents



Akar Indah Engineering Sdn. Bhd.



SAC Group Sdn. Bhd.



Green Afforestation International Network Sdn. Bhd.



Dewan Perniagaan Melayu Malaysia (DPMM)



Microsoft Office Specialist



CBRE WTW Valuation & Advisory Sdn. Bhd.



Animonsta Studios



Wasiiyah Shoppe Berhad



Persatuan Pengasuh Negeri Pahang (PPNP)



Akademi Binaan Malaysia



MSD Infiniti Sdn. Bhd.



Aban Enterprise



Red Synergy Corporation Sdn. Bhd.



MUIP Education Sdn. Bhd.



Forest Interactive



Persatuan Hotel Malaysia



Lembaga Pembangunan Seni Visual Negara



Institute of Malaysian Plantation and Commodities



Lembaga Kenaf dan Tembakau Negara



Tunas Manja Group (TMG)



Markazu Saqafathi Sunniyya



Malaysian-American Commission on Educational Exchange (MACEE)



Malaysian-American Commission on Educational Exchange (MACEE)



Pahang Corporate Management Services Sdn. Bhd.



BEYONDA Tech Malaysia



Mau Kerja.my



Grab Holdings



Islamic Banking & Finance Institute Malaysia



Perbadanan Muzium Negeri Pahang



Institut Integriti Malaysia (IIM)



Pertubuhan Pemupukan & Permeriksaan Rakyat Pahang



Jabatan Kemajuan Islam Malaysia



Malaysia Digital Economy Corporation (MDEC)



INDUSTRY LINKAGES & JOB PLACEMENT DEPARTMENT (JJIPK)

Industry Linkages and Job Placement Department (JJIPK) is a strategic department who is responsible for strengthening industry collaboration and supporting the career placement of students and graduates. Its role aligns with the Institutional Strategic Plan, which focuses on improving graduate employability, enhancing industry partnerships, and achieving institutional Key Performance Indicators (KPIs). JJIPK acts as a bridge between the institution and industry to ensure graduates are not only academically qualified but also equipped with the skills, attitude, and competencies required by the job market.

Key Roles:

1. Build and manage industry partnerships
2. Coordinate industrial training and career placement
3. Organize career programs and industry engagement
4. Monitor graduate employability outcomes
5. Industry-Ready Graduates

JJIPK prepares graduates through:

1. Career readiness and employability training
2. Soft skills and professional development
3. Direct industry exposure and collaboration
4. Support for relevant professional certifications

JJIPK prepares graduates through:

1. Higher graduate employability
2. Stronger industry-institution linkage
3. Graduates ready to meet workforce demands



UCYP UNIVERSITY DRIVING VALUES

CREATIVITY

Innovation culture, arts, competitions & student creativity

QUALITY

Recognition, strategic collaborations, global mobility, academic excellence & rankings

INTEGRITY

Social responsibility, humanitarian values, community engagement, USR & solidarity diplomacy

SUSTAINABLE DEVELOPMENT GOALS (SDGs)



Tahniah

Aisyah Nabila Binti Suhaimy (Pensyarah, Research Methodology) dan para pelajar Bachelor in Early Childhood Education kerana telah memenangi 2 pingat emas dan 16 perak dalam VICE'25 (Virtual Innovation Competition Exhibition 2025) Generasi Inovatif: Daripada Ideas ke Realiti anjuran oleh kolej Poly-Tech MARA (KPTM), Bangi

No.	Nama	Pingat	No.	Nama	Pingat
1.	Nurul Nopuz Syarifuzza Binti Mohd Ibrahim	Emas	10.	Fahmi Eshwan Fuzha Binti Mohd Yusoff	Perak
2.	Ahmad Syahwar Binti Aman	Perak	11.	Farhanah A.P. Farhan	Perak
3.	Nur Dini Azzahra Binti Ahmad Sofie	Perak	12.	Alifia Amr Anghuz Binti Abdul Bahari	Perak
4.	Mizza Mazzamin Bin Zuhairan	Perak	13.	Shahariz Adha Nopuz Binti Syarif Muzal	Perak
5.	Nur Nur Zakaria Binti Wan Ahmad	Perak	14.	Rozita Hana Syarifuzza Binti Mohd Omar	Perak
6.	Nur Quratul Azzah Binti Syahli Baharita	Perak	15.	Isman Nurhidayah Limba Binti Abdullah	Perak
7.	Nurul Ain Dhaqiqah Binti Ahmad Izzaham	Perak	16.	Isyaz Faraz Usaid Binti Mohd Izzi	Perak
8.	Nurul Nohrah Binti Nurazwan	Perak	17.	Farhanah A.P. Farhan	Perak
9.	Angel Kiki	Perak	18.	Sh. Amayyah Binti Sulastri	Perak

Tulislah ikhtisap daripada Pusat Pengurusan Penyelidikan dan Inovasi, Pejabat Timbalan Naib Canselor (Penyelidikan dan Inovasi) UCYP UNIVERSITY



Congratulations

SILVER MEDAL

MUHAMMAD HELMI BIN MUHAMMAD KHIR
Head of Department, Creative Design Department, Faculty of Technology, Design and Management (Poster Design)

MOHD KHAIRY BIN MOHD KAMAL
Lecturer, Creative Design Department, Faculty of Technology, Design and Management (Doctor of Philosophy (Arts and Design), Post Graduate School (Sculpture Design))

VYTHESWARY A.P MUNESWARAN
Master in Arts and Design, Post Graduate School (Video Design)

in **SIREH**
(Sustainable Initiatives for Recycling and Environmental Health) **Innovation Competition 2025 (SIC2025)**
"Waste to Wonder: Innovative Trash Transformation"

Sponsored from: Research Management and Innovation Centre, Deputy Vice Chancellor Research and Innovation Office UCYP UNIVERSITY

Tahniah

TENGGU NUR FAZLIN IRANA BINTI TENGGU DATOY ZAINUL HISHAM

Pelajar Program BVA semester 1

Memenangi GOLD AWARD

亞太兒童及青少年傑才協會 ASIA-PACIFIC CHILDREN AND YOUTH TALENT ASSOCIATION **CAMPUS ARTISTS PAINTING COMPETITION '25**
Kolej Universiti



Congratulations

SILVER MEDAL

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QUALITY

Recognition, strategic collaborations, global mobility
academic excellence & rankings



45 **INTEGRITY**

Social responsibility, humanitarian values, community engagement, USR & solidarity diplomacy



SUSTAINABLE DEVELOPMENT GOALS (SDGs)

Advancing Sustainability Through SDG and ESG at UCYP University

UCYP University is firmly committed to supporting both national priorities and global sustainability agendas for the benefit of the community and future generations. Guided by the United Nations Sustainable Development Goals (SDGs) and strengthened through Environmental, Social and Governance (ESG) principles, UCYP University integrates sustainability into its core functions of education, research, community engagement and institutional management.

The SDGs provide UCYP University with a global framework to address key social, economic and environmental challenges, while ESG principles ensure that these commitments are translated into responsible practices, ethical governance, and measurable impact. Through this combined approach, UCYP University nurtures socially responsible graduates, promotes inclusive growth, safeguards environmental sustainability, and upholds transparency and integrity in institutional governance.



As an adaptive university, UCYP University actively fosters collaboration with stakeholders at local, national and global levels. These efforts reflect UCYP University's values of Creativity, Quality and Integrity, reinforcing its role as a higher education institution that not only educates, but also contributes meaningfully to sustainable development. By aligning SDG aspirations with ESG practices, UCYP University demonstrates its long-term commitment to building resilient communities and a sustainable future for generations to come.

OBJECTIVES

1. To embed SDG and ESG principles across UCYP University's teaching, research, community engagement and governance.
2. To promote inclusive, ethical and environmentally responsible practices that benefit society and future generations.



**UCYP
INTERNATIONAL
INBOUND
MOBILITY
PROGRAMME**

UCYP INTERNATIONAL INBOUND MOBILITY PROGRAMME

Initiated in 2020, the UCYP International Inbound Mobility Programme is a strategic initiative aimed at strengthening international collaboration and enriching global learning experiences. The programme serves as a platform for academic exchange, cross-cultural engagement and international exposure, welcoming students from partner higher education institutions abroad.

To date, the programme has hosted 139 international participants from 18 higher education institutions, with strong participation from Indonesia, representing 19 academic disciplines. Participants completed short-term mobility placements of 14 or 28 days at UCYP University through a structured programme integrating academic learning, community engagement and cultural immersion.

Academic components include classroom participation, knowledge-sharing sessions and exposure to Malaysia's higher education ecosystem. These are complemented by educational tourism (edutourism) and community-based programmes that promote social responsibility while showcasing Malaysia's cultural heritage and local context, particularly within Pahang.

Through sustained implementation, the programme has strengthened institutional partnerships and reinforced UCYP University's commitment to internationalisation, experiential learning and cross-border education. The initiative contributes to the development of globally minded, culturally aware and industry-ready graduates, aligning with UCYP University's broader strategy to enhance its global academic presence.



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